

## **Historic, archived document**

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## GLADIOLUS

	Doz.	100
Allume.	Innumere orange-red.	\$0.65 \$4.50
Albania.	Large pure white.	.40 3.00
America.	Splendid lavender-pink.	.50 3.00
Berry Snow.	Delightful rosy lavender with white blotch.	.75 5.00
Betty Nuthall.	Enormous coral-pink, light orange throat.	.60 4.00
Captain Boynton.	Large lavender of exceptional merit.	.60 4.00
Dr. F. E. Bennett.	The most dependable vivid scarlet	.60 4.00
Evelyn Kirkland.	Bright coral-pink.	.50 3.00
Giant Nymph.	Large rose-pink with creamy yellow throat.	.50 3.50
Golden Dream.	Golden yellow flowers borne on long stems.	.60 4.00
Halley.	Early salmon-pink. A most dependable sort.	.50 3.00
Mammoth White.	Pure white flowers of enormous size.	.75 6.00
Marmora.	Soft French gray with pale purplish throat.	.60 4.00
Mildred Louise.	Enormous flower of pure salmon-pink.	2.00 15.00
Minuet.	Large light pinkish-lavender. Very popular.	.75 6.00
Mother Macbeth.	Soft smoky lavender of remarkable substance	1.00 7.50
Mr. W. H. Phipps.	Clear pink overlaid salmon-rose.	.60 4.00
Mrs. Francis King.	Light scarlet or flame-pink.	.50 3.50
Mrs. Frank Pendleton, Jr.	Bright salmon-pink with deep blotches	.50 3.50
Mrs. F. C. Hornberger.	Large pure white.	.60 4.00
Mrs. Leon Douglas.	Bright begonia-rose striped orange-scarlet	.60 4.00
Mrs. P. W. Sisson.	A beautiful clear cameo-pink	.60 4.00
Nancy Hanks.	Very good apricot-orange.	.60 4.00
Orange Queen.	Golden orange, tinted with apricot	.50 3.50
Picardy.	Sensational spikes of rich apricot-pink.	1.00 7.50
Purple Glory.	Ruffled rich velvety crimson.	.65 4.50
Red Phipps.	Brilliant scarlet of unusual merit.	2.00 10.00
Schwanen.	Clear canary yellow shading to sulphur.	.50 3.00
Veilchenblau.	Magnificent dark violet-blue.	.85 6.00
Mixed.	Popular varieties, mixed.	.30 3.00
Choice Mixed.	A well-balanced mixture of the above varieties, including Albania, Dr. F. E. Bennett, Giant Nymph, Captain Boynton, Mrs. Leon Douglas, Betty Nuthall and Veilchenblau.	.50 3.50



## SHRUBS AND VINES

Almond Red Flowering Double—Very handsome flowers (size 2-3 feet). Each 50 cents.

Japanese Berry—(Size 12 to 18 inches). Each 35 cents.

Buddleia (Butterfly Bush). Blooms July till frost. (Size 2 ft.) Ea. 35c.

Clematis Jackmanii. This hardy climber bears large flowers of deep purple. We will not replace plants of this variety. Each 70 cents.

Clematis paniculata G—Sweet-scented white blooms. Best hardy vine for porch shade. Each 40 cents. 2 for 75 cents.

Crape Myrtle. This lovely shrub produces pink and magenta flowers in the early fall. The plants are sometimes very slow in coming out the first year. Due to unknown factors, we do not guarantee these plants. Each 50 cents.

Deutzia Prude of Rochester. Vigorous, well-shaped bush. Blooms in June, flowers white. (Size 18 to 24 in.) Each 35 cents.

Flowering Quince (Cydonia Japonica)—Orange-scarlet flowers, blooming early in the spring. Very showy. Each 50 cents.

Forsythia (Golden Bell). Bright yellow flowers very early in the spring. (Size 2 to 3 feet.) Each 35 cents.

Bush Honeysuckle (Lonicera Tatarica)—Wealth of white, pink and red flowers. Grows to height of 6 to 8 feet. Blooms in May. Each (2 to 3 feet) 40 cents.

Bush Honeysuckle (Lonicera Fragrantissima)—Highly esteemed for its unusual fragrance early in April. Each 50 cents.

Japanese Honeysuckle (Lonicera Halliana)—Almost evergreen, the fragrant white flowers change to rich yellow as they expand. Each 35 cents.

Hdrangea paniculata G—The most popular summer-flowering shrub. Largest blooms of pure white flowers. Each 10 cents.

Lilac (Purple)—Each 60 cents.

Mock Orange (Philadelphus). Produces white flowers in June. (Size 2 to 3 feet.) Each 50 cents.

Redbud (Cercis Canadensis). Each 90 cents.

Rosa rugosa. The golden shrub rose of China whose light yellow flowers are borne on erect branching growth 8 to 10 feet. We highly recommend this for the shrub border. Each 50 cents.

Snowball (Viburnum). This is the old-fashioned Snowball. Each 18-24 inches 12 cents.



Spirea Van Houttei

Spirea Van Houttei. The flowers are borne in long, drooping sprays during May. Size 2 to 3 feet. Each 20 cents.

Spirea Anthony Waterer—O dwarf, dense growth. Valuable for foreground. Crimson flowers June till frost. (Size 18 to 24 inches.) Each 10 cents.

Weltevreden "Eva Rathke"—The brilliant flowers are borne twice during each season. Fine for shrub border. Each 50 cents.

Wisteria (Chinensis blue)—Strong, rapid climber. The flowers hang in pendulous clusters. Each 75 cents.

## FRUIT TREES

Apples Two year. Each 80 cents. 10 of a kind \$5.00.

Grimes Golden Stayman Winesap Delicious Winesap

Yellow Transparent Rome Beauty King David Maudlin

Cherries Montmorency. Each \$1.00. 10 for \$6.50.

Peaches. Each 80 cents. 10 for \$2.00.

Pears. Each \$1.00. 10 for \$5.50.

Kiefer, Garber, Bartlett, Seckel

Plums. Two year. Each 80 cents.

Abundance Burbank Green Gage, Dan' n.

## GRAPE VINES

Two Year. No. 1: Concord, Standard black, ea. 30c. 10, \$1.00. Catawba, sweet red 30c. 10, \$2.00. Niagara, Standard white ea. 30c. 10, \$1.75.



## GRASS SEED

### LOUISVILLE LAWN

A mixture of fine-leaved grasses and White Dutch Clover blended especially for new and old lawns. We are proud of this mixture for two reasons. It contains only high-grade seed, and it has produced excellent results. This mixture contains the proper proportion of blue grass. 1 lb., 35c; 3 lbs., \$1.00; 5 lbs., \$1.50; 10 lbs., \$2.75; 20 lbs., \$5.00.

### SHADY LAWN

A mixture of shade-loving grasses which will give excellent results where other grasses fail. 1 lb., 40c; 3 lbs., \$1.10; 5 lbs., \$1.60; 10 lbs., \$3.00.

### HIGHLAND LAWN

The best mixture for those who do not care for white clover. 1 lb., 35c; 5 lbs., \$1.50; 10 lbs., \$2.75; 20 lbs., \$5.00.

### KENTUCKY BLUE GRASS

1 lb., 30c; 5 lbs., \$1.25; 10 lbs., \$2.00.

## PERENNIAL PLANTS

Aquilegia (Columbine) Mrs. Scott Elliott Hybrids. 20 cents each, \$2.00 dozen.

Crimson Star. A new color in Columbine. Large crimson sepals and spurs and white petals. 3 for 85 cents.

Bleeding Heart Spectabilis. An old-fashioned favorite. At home in sun or shade. Each, 35 cents.

Campanula Carpatica. Dwarf plants bearing clear blue flowers. Excellent for the rock garden. 20 cents each.

Delphinium. Belladonna. Light blue. One year old. Each 15c, \$1.50 doz.

Bellamomum. Very desirable rich blue. Each 20c, \$2.00 doz.

Blackmore and Langdon Hybrids. This well-known English strain produces tall spikes of large flowers in many delicate shades of blue. 30c each, \$3.00 dozen.

Dianthus Caesius. Cheddar Pink. Very fine for the rock garden. 3 for 85 cents.

Heuchera. Coralbell. Bright crimson flowers borne on 12 to 18-inch stems, well above compact foliage. 3 for 85 cents.

Linum Flavum. Fine variety of hardy flax with transparent yellow flowers. Each 25 cents.

Persian Candytuft. Aethionema Grandiflora. A delightful rock garden plant with blue-green foliage. In June the plant is almost covered with clear rose-colored flowers. Each 25 cents, doz. \$2.50.

Phlox. Firebrand. Brilliant orange-scarlet.

Miss Lingard. Very early, white.

Rheinlander. Salmon-pink, claret-red eye.

Thor. Deep salmon-pink, overlaid scarlet.

Any of the above, 20 cents each, \$2.00 dozen.

Phlox Sublata Vivid. Bright pink. We consider this the best dwarf phlox. 40 cents each.

Platycodon (Mariesii). Chinese Bellflower. Blue saucer-like flowers on wiry stems. 3 for 50 cents.

Pyrethrum. Painted Daisy. Daisy-like flowers in white, pink, and red. 3 for 50 cents.

Shasta Daisy. The strain we offer we consider the best in existence. 25 cents ea.

Veronica. Longifolia subsessilis. 20 cents each.

## AMARYLLIS

The immense flowers (4 to 6 inches across) are borne on tall stems usually three or four blooms to a spike. Place the bulb in a 5 or 6-inch pot of loam or compost to which has been added some sheep manure or bone meal, covering the bulb to the shoulder. Water sparingly until growth starts. Of all the tender bulbs for indoor forcing, none gives a greater show than Amaryllis.

Amaryllis Hybrids. 50c each.

Red Hybrids. 60c each.

## TUBEROUS ROOTED BEGONIAS

Easy to grow and especially desirable as pot plants, or in porch and window boxes. May be used in shady borders of the garden. Do not plant outdoors until the ground is warm.

Single Begonias—Crimson, scarlet, white, rose, and orange. Any of the above colors: Each 20 cents. 3 for 50 cents.

## CANNAS

Eureka. A creamy white variety with dark green foliage. Height 4 1/2 ft.

King Humbert. Immense orange-scarlet flowers. Edging bronze. Height 4-5 feet.

The President. Most popular red. Immense flowers of glorious color. Height 5 feet.

Yellow King Humbert. Flowers bright yellow, with contrasting crimson dots. Height 4 1/2 ft.

Any of the above, 2 for 35 cents, \$1.50 per dozen.

## PERUVIAN DAFFODIL

(Hemerocallis calathina). Treat the same as gladiolus. Showy, sweet-scented flowers. 20 cents each, \$2.00 per dozen.



Regal Lily

## LILIES

Regal Lily—A most dependable hardy lily, large fragrant white blooms with yellow throat, outside of petals tinged pink. Each 25 cents, doz. \$2.50.

Speciosum Rubrum—An old garden favorite. The blooms are a delicate pink, spotted red. Each 35 cents, doz. \$3.50.

## SHEEP MANURE

Wizard Sheep Manure is pulverized and sterilized by heat so that it contains no live weed seed or harmful disease germs. It is rich in humus and is unequalled as a nitrogen fertilizer for lawns and garden. On established lawns apply six pounds to 100 square feet. 5 lbs. 30c, 10 lbs. 55c, 25 lbs. \$1.00, 50 lbs. \$1.75, 100 lbs. \$2.75.

## BONE MEAL

Gives lawns that deep green color and is fine for incorporating with potting soil, giving substance to the bloom of flowers. Work into soil around shrubs and hedge plants. 5 lbs. 40c, 10 lbs. 60c, 25 lbs. \$1.00, 50 lbs. \$1.50, 100 lbs. \$2.50.

## IMPORTED GRANULATED PEAT MOSS

Turf MULCH

A moisture-retaining humus for use on lawns, flower beds. Ask for leaflet describing its many uses. 1/2 bushel \$1.50, 1/4 bushel \$2.25, bushel (20 bushels) \$3.75.

Flax, many-flowered flowers with tubular petals, twisted and curled, lend themselves to a green flower arrangement. Pkt. 15c. 1/8 oz. 30c.



Fantasy Zinnia

Award of Merit, 1935 All-America Seed Selections



Petunia, Ruffled Nana Compacta, Martha Washington  
Award of Merit, 1935 All-America Seed Selections  
Plants about 9 inches tall. Packet 30 cents.

# Introducing to Your Garden NEW AND FAVORITE FLOWERS ANNUALS FOR 1936 SPRING PLANTING



PHLOX, New Art Shades. Award of Merit, 1935 All-America Seed Selections

A strain of Phlox Drummondii with flowers over an inch in diameter. The wide range of color comprises many soft pastel shades. Pkt. 25c.

For color and graceful charm, consider the annuals offered on this page. Whether yours is a cottage garden, or a country estate, you will find here novelties as well as dependable varieties which have proven their merit.

The following varieties should be planted as early as possible: Poppies, Larkspur, Cornflowers, Sweet Peas, Snapdragon, Petunias, and Cosmos.

## GIANT BRANCHING ASTERS

Rx-pink White Light-pink Lavender

Any of the above: Packet 10c. 1/8 oz. 25c.

Giant Branching Mixed. Packet 10c. 1/8 oz. 25c.

California Improved Sunshine. Petals twisted and curled, cushion center. Packet 25c.

Giant Gregg Mixed. Ostrich plume type. Packet 10c. 1/8 oz. 25c.

California Giant Mixed. Packet 15c. 1/8 oz. 50c.

Early Queen of the Market. Mixed. Packet 10c. 1/8 oz. 25c.

All types and colors mixed. Packet 10c. 1/8 oz. 30c.

Heart of France. Wall-resistant flowers of ruby red. Packet 15c.

## CALENDULA

Lemon Queen Orange King

Either of the above: Packet 10c. 1/2 oz. 30c.

Calendula Mixed. Packet 10c. 1/2 oz. 25c.

## COSMOS

Orange-flare. This outstanding novelty will bloom in the first month from seed, making a glorious display of brilliant, color-splashed flowers from July on. Packet 15c. 3 for 35c.

Early-flowering Single Mixed. Packet 10c. 3/4 oz. 20c.

Early-flowering Double Mixed. Packet 10c. 3/4 oz. 25c.

Pink Lady Lennox. Late. Packet 10c.

Late Single Mixed. Packet 10c. 3/4 oz. 20c.

Late Double Crested Mixed. Packet 15c. 3/4 oz. 25c.

## LARKSPUR

Tall Branching Double Stock-flowered. A magnificient type of annual Delphinium growing 3 feet tall and producing throughout the summer a profuse display of long-stemmed flower spikes, 18-28 inches above large double blossoms.

Large Carmine. Dark blue.

White. Light blue.

Sky blue. Lavender.

Any of the above: Packet 10c. 3/4 oz. 25c.

Larkspur Mixed. Packet 10c. 3/4 oz. 20c.

Rosamundi. Pure bright rose, an entirely new type. Packet 15c.

## MARIGOLDS

Guinea Gold. A new carnation-flowered Marigold without the usual pungent odor. Packet 10c.

Lemon Ball. Tall Marigold. Packet 10c. 3/4 oz. 50c.

Orange Ball. Large double. Packet 10c. 3/4 oz. 50c.

Double African Mixed. Packet 10c. 3/4 oz. 50c.

Dwarf French Mixed. Packet 10c. 3/4 oz. 25c.

## MOONFLOWER

A rapid grower for patches or a good shade marker.

Giant White. Packet 10c. 1/4 oz. 30c.

Sky-blue. Packet 10c. 1/4 oz. 25c.

**POWELL SEED STORE**  
445 S. Third  
LOUISVILLE KENTUCKY

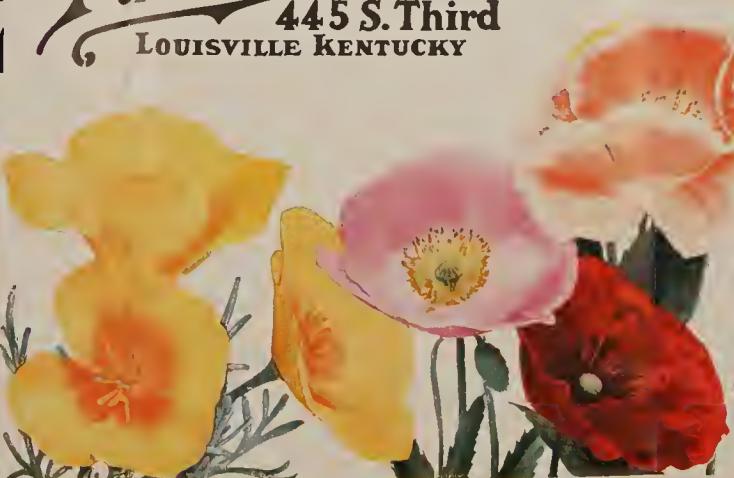


Giant Spencer Sweet Peas



Morning-Glory, Heavenly Blue

This variety has such a profuse blooming habit that the vines appear to be literally covered with a blanket of blue from mid-summer until frost. Packet 25 cents.



New Hybrid California Poppies

The dwarf plants continue to bloom until frost. Sunset Mixture. A colorful blend. Packet 10c. 1/4 oz. 25c.



Rust-Proof Antirrhinum

A new strain, immune to the wide-spread disease, rust. Now you may enjoy snap-dragons borne on healthy plants. Pkt. 20c. 1/32 oz. 50c.



Glorious Gleam Hybrid Nasturtiums

A new strain of double flowers of dazzling beauty in many colors. Packet 10 cents. oz. 35 cents.

oz.

oz.